



Online Privacy Policy

Berkshire Environmental Action Team (BEAT) is committed to protecting your privacy. Our privacy policy covers what information we collect on our website and how we use that information.

Information we collect when you visit our website:

Your IP (Internet Protocol) address is used to gather broad demographic information such as the geographic region you are from and what type of browser most of our visitors use. This information helps us to better maintain and update our website to be the most user-friendly and relevant. IP addresses do not provide us with any identifiable personal information such as your name, address, or email address, thus keeping visitors anonymous.

BEAT collects information volunteered by visitors, such as answers to survey questions and information volunteered during the donation process such as name and address, but not including any credit card information. The information collected in these interactions includes personally identifiable information and information about your conservation interests. No personally identifiable information is collected about individuals without their knowledge.

BEAT uses Network for Good and PayPal to allow visitors to make on-line donations. Both of these vendors provide information on their privacy policies on their websites.

How is personal information used by BEAT?

BEAT has a strict policy against buying, selling, or sharing mailing lists and donor information. Under this policy, personal information provided to us is NEVER shared or sold to any other organization - public, private, or nonprofit.

BEAT may acknowledge donations by name in our Annual Reports unless a donor explicitly asks to remain anonymous.

E-mail policy

BEAT provides a form on our website where users can sign-up to receive our weekly e-mail newsletter. Each email sent contains an easy, automated way for you to stop receiving email from us, or to change your expressed interests.

Links to Third Party Sites

BEAT is very proud of our "Links" page that provides links to as many other conservation organizations working in the Berkshires as we can find, as well as links to many other conservation sites. These are links to third party sites. While we make efforts to choose our links carefully, we cannot take any responsibility for the content of linked websites, or for the privacy policies of websites we link to.

(Updated 08/2008)